

Of Substitute

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Abstract

In this world most of the things have substitute. But a lover cannot be replaced by another lover. So substitute is not always possible. A lover cannot accept another lover as substitute. First lover is quite unique. More unique is the first touch. Here touch is quite touchy. Here lies the limitation of substitute.

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Introduction

Creative writing is based more on manifestation rather than on expression. It does not inform, rather it reveals. So it bears no reference. The best creative writing is critical, and the best critical writing is creative. This article is an outcome of thinking about creative writing meant for a general readership. As such, I have adopted a free style methodology so that everyone can enjoy the pleasure of reading. As you might know, Francis Bacon (1561-1626), the immortal essayist, wrote many essays namely 'Of Love', 'Of Friendship', 'Of Ambition', 'Of Studies', and so on. The multiple-minded genius correctly pointed out that all the words of the dictionary can be used as themes for essays. But little has been done since his death to continue or finish his monumental task. Bacon's unique individual style of presentation ignited my imagination and encouraged me to write creative essays as a method of relieving a wide range of emotions through catharsis.

Article

Substitute is a person or thing acting or serving in place of another. For example: Soya milk is used as a substitute for dairy milk.

It is to perform the same job as another thing or to take its place. For example: Gas-fired power stations will substitute for less efficient coal-fired equipment.

It is a sports player nominated as eligible to replace another after a match has begun. For example: Stewart was the Rovers substitute.

A concerned thing may not always be available. As such, in case of urgency, another thing is used to serve that purpose thus to overcome the crisis. This serving has three outcomes. In the first case it serves partly. Then the project or job is either rejected or kept pending for future action. In the second case it serves fully. In the third case it serves better than the original thing. In such a case the substitute replaces the original thing and the original

thing becomes substitute. If the new thing is cheaper and easily available then it is really a wonderful discovery.

This is equally true in case of worker or labourer also. But in case of family it is not possible. Father or mother cannot be replaced by another person. Here emotion and bondage are the factors which cannot be substituted.

Substitute is like identical. It is like twin. Sometimes look is the factor. Sometimes outcome is the factor. An intelligent person searches for both the attributes though it is rare. Such a person having both the two qualities valued much and enjoys much demand. The opponent must be equally qualified to make a suitable partner. Then such a partner is made for each other or mad for each other or both for both simultaneously.

Dummy is like substitute. It is replica. It is imitation. It is like duplicate. Here the opponent easily be deceived or befooled. As such it is a tool widely used to conquer the war and battle of life as well.

Where complexion or look is the factor other attributes should not be expected. In case of first love appearance is the determining factor of attraction. In course of time when wrinkle replaces the look the lover loses attraction. It is hard reality. A lover should know it and act accordingly. He must keep in mind that he will face the identical situation in future. It is the inevitable destiny of all and everybody.

Both sugar and molasses taste sweet. Thus they are substitutes to each other. Someone takes sugar. Someone takes molasses. Sometimes cost determines the choice to the consumer. From medical point of view molasses is better than sugar. As such, a health conscious person takes molasses only to avoid side effect. But a greedy connoisseur, disobeying the advice of the physician, takes only sugar. Sometimes he takes a combination of both sugar and molasses, as per his sweet will, to render the dish more

palatable. Such a crazy person is interested more with present seldom of its future consequences.

Salt has no substitute. Salt itself is its substitute. So substitute may not always be possible. Then the original thing is rejected. For example: The physician advises a patient of high blood pressure not to take salt. Since substitute of salt is not available then the patient becomes compelled not to take salt thus to avoid health hazard.

Sometimes there may be varieties of a thing. These varieties are alias and akin to substitutes. They are graded according to quality. Quality ultimately determines the price of the concerned thing. A person purchases according to his financial capacity. Further someone purchases as per situation and satisfaction. If inferior quality serves the purpose then none is so foolish to spend more.

In any recipe all the ingredients may not be required for higher quality thereby price. A combination of real and substitute serves the purpose. A judicious person spends accordingly. In contrast a novice spends more for the real thing unnecessarily where cheaper substitute serves the purpose and spends little where better quality is required thus loses both ways. However, if a person cannot afford then he purchases an inferior quality.

A shopkeeper stocks the commodities as per the economic status of the customers of the concerned locality. If the customers hail from elite society then the shopkeeper keeps costly products only. He keeps all standard branded products.

The elite class has the notion that cheap product is always bad. So the shopkeeper keeps only costly product with attractive package. If the customers are of low-income group then the cheap product sells well. Such customers hanker after quantity rather than quality. Quality or so-called costly standard products are quite dream to these down-trodden proletariat. In case of mixed status the shopkeeper keeps all the substitutes in different proportions as per statistics of demand.

The paradox is that identical product has different prices in different places. Thus from the price of any product the status of the concerned locality can be assumed. Further, during crisis period any product sells at higher price. It obeys demand and supply principle of the basic economics.

Someone remains in costly house for comfort. Someone purchases a costly car for personal use. There is cheap house or cheap car but the concerned person does not choose cheap products. He spends much sometimes beyond his capacity to serve and satisfy his costly passion. He thinks that substitute thing is always bad and cheap means low quality. People will ill-fame him. He is quite cautious about his baseless status. Whether he uses or enjoys it fully it matters little. Such a person suffers from holding instinct. It is like owner's pride; neighbor's envy. He intends to keep safe distance from common mass. Thus he wants to be uncommon. In this way he isolates him from others around him. He considers himself as original and others are all substitutes. He enjoys the life in this unique way. He wants to drink life to the lees.

A rich person purchases a low quality thing to save money. Here substitute acts as blessings. Such a miser seldom cares for any remark. To him savings is the single agenda. He saves by hook or by crook. He even is ready to face misery. Savings is an art. He practices that art as strictly as possible.

A poor person cannot purchase costly thing due to financial incapacity. If he gets a good amount of money unexpectedly then he purchases the costly substitute thing to satisfy his long-cherished desire. If he gets money again he may not purchase the costly thing rather saves the money for future need.

In this world most of the things have substitute. But a lover cannot be replaced by another lover. So substitute is not always possible. A lover cannot accept another lover as substitute. First lover is quite unique. More unique is the first touch. Here touch is quite touchy. Here lies the limitation of substitute.

Substitute is omnipresent. Man accepts it. He has to accept it. He is bound to accept it. Thus man, willy-nilly, accepts substitutes infinite times from cradle to coffin in its various forms and features having different degrees and dimensions as well. In this regard man has nothing to do except welcoming.

Substitute may either be cheaper or costly. Where cheaper substitute is not readily available then costly substitute is used. Whenever cheaper product is available then it is again used.

They say cheap has three negative outcomes viz., it is inferior in quality, it does not last long, it cannot serve the purpose fully.

Emotion is alias and akin to sentiment. They say either emotion controls sentiment or sentiment controls emotion or both control both simultaneously rendering a person passionate or lunatic in nature. Nostalgia is a striking example of both emotion and sentiment. As such motherland is superior to heaven even. Cottage is more attractive than the palace of far off land. Only a refugee or migrant person suffers from this memory and mourns for this longing desire.

Man generally uses that thing that offers optimum service. If the thing becomes out of order repeatedly then costly thing is used. Man is compelled to spend to get relief from harassment. Man, generally, wants guarantee.

Warranty is a business strategy. As per this business model the product runs well within warranty period. As soon as warranty period is over the machine goes out of order automatically or becomes fully defunct. It is just like a timer of any machine that alerts the concerned consumer. It is just like use and throw policy. The repairing charge is much. And the machine goes out of order repeatedly. In course of time summation of all repairing charges surpasses the cost of a new machine even. As such a judicious person purchases a new product instead of repairing thus to get better service thereby saves precious time of daily life.

Stand-by means substitute. Here stand-by may be the real thing or any other thing that serves the purpose. In emergency operation stand-by is a must. In the operation theatre of hospital supply of electricity is to be confirmed uninterrupted. Here sub-

stitute arrangement is very crucial. It involves life and death question of man.

Conclusion

A thing is considered as substitute only when it acts or serves nearer to the original thing. If not then the thing disqualifies to be a substitute. As such curd cannot be substitute of milk.

Thing may be substitute. Thinking cannot be substitute. Many men many minds mean various avenues. When all roads lead to Rome only then they are substitutes to each other.

References

No reference, since the present article is an outcome of Creative Nonfiction Writing.

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