

## Of Quality and Quantity

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### Abstract

*Love needs both quality and quantity. A lover needs quality partner. To gossip they need quantity. Huge quantity of time even is not sufficient to serve and satisfy emotion. Pain caused by separation for a single moment seems to be an hourly event. In contrast a happy hourly hour seems to be finished in the twinkling of an eye. Here lies the limitation of quantity in the light of quality.*

**Keywords:** Quality, Standard, Excellence, Attribute, Grade, Superiority, Status, Aristocracy, Quantity, Amount, Number, Aspect, Relative

### Introduction

Creative writing is based more on manifestation rather than on expression. It does not inform, rather it reveals. So it bears no reference. The best creative writing is critical, and the best critical writing is creative. This article is an outcome of thinking about creative writing meant for a general readership. As such, I have adopted a free style methodology so that everyone can enjoy the pleasure of reading. As you might know, Francis Bacon (1561-1626), the immortal essayist, wrote many essays namely 'Of Love', 'Of Friendship', 'Of Ambition', 'Of Studies', and so on. The multiple-minded genius correctly pointed out that all the words of the dictionary can be used as themes for essays. But little has been done since his death to continue or finish his monumental task. Bacon's unique individual style of presentation ignited my imagination and encouraged me to write creative essays as a method of relieving a wide range of emotions through catharsis.

### Article

Quality is the standard of something as measured against other things of a similar kind.

It means the degree of excellence of something e.g., an improvement in product quality.

It is a distinctive attribute or characteristic possessed by someone or something. For example: He shows strong leadership qualities. It implies excellent. For example: He is a quality player.

It means peculiar and essential character. It implies nature e.g., ethereal quality.

It is an inherent feature. It means property e.g., had a quality of stridence, dissonance.

It implies capacity. It means role e.g., in the quality of reader and companion.

It means grade e.g., the quality of competing air service.

It is superiority in kind e.g., merchandise of quality.

It is social status. It implies rank.

It is aristocracy.

It is a distinguishing attribute. It is characteristic e.g., many fine qualities.

It is an acquired skill. It means accomplishment.

It is timbre i.e., the distinctive quality or character of someone or something.

It is the identifying character of a vowel sound determined chiefly by the resonance of the vocal chambers in uttering it.

It is the attribute of an elementary sensation that makes it fundamentally unlike any other sensation.

Quality is described in many ways viz., high quality, higher quality, highest quality, low quality, lower quality, lowest quality, better than best quality, degraded quality, inferior quality, etc.

Quantity is the amount or number of something especially that can be measured. For example: Police found a large quantity of drugs in his possession.

It is the amount or number of a material or abstract thing not usually estimated by spatial measurement. For example: The quantity and quality of the fruit can be controlled.

It is an indefinite amount or number.

It is a determinate or estimated amount.

It is total amount or number.

It is the aspect in which a thing is measurable in terms of greater, less, or equal or of increasing or decreasing magnitude.

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It is the subject of a mathematical operation.

It is an individual considered with respect to a given situation e.g., an unknown quantity.

In phonetics it is the perceived length of a vowel sound or syllable.

It is the character of a logical proposition as being universal, particular, or singular.

Quantity has various expressions viz., bulk quantity, considerable quantity, enormous quantity, huge quantity, etc.

Quality is a relative matter. It is variable in nature. It is a matter of perception. It is abstract in nature. It is not concrete.

Qualitative judgement varies person to person. As such in literature ninety may be nineteen or nineteen may be ninety in the gradation of any answer script. Both the persons are correct from their point of view. This is equally true in fine arts also. Someone may have passion for colour. He judges the colour. Someone may evaluate the theme of the picture. In quantitative judgement i.e., in mathematics this is absent. Either the solution is right or wrong. There is no point of view as is usually happens in arts and literature.

Both quality and quantity grade anything or any matter in question. The face is beautiful. It is a qualitative judgement. It is a summation decision of many attributes. It is not unique. It varies person to person. One face which attracts may not attract another romantic heart equally. Universal face attracts all most all hearts. Obviously a person may not feel equal attraction by two universal faces. Here lies the variation in uniqueness in qualitative judgement.

Marriage is a long journey. So the couples must select the partners independently. Self-choice of partner should be final instead of voice of outsiders. In such selection third party's intervention invites future trouble. Outsiders are not available during crisis period. So their opinion should be ignored tactfully lest they are not hurt. Then in future they will not help in need.

A person loses beauty with the passage of time. Here quality deteriorates. A fickle-minded person leaves the old partner being attracted by a young beautiful face. The person again leaves. He rejects the partner as scrap. It is an endless episode of a bohemian whimsical character who is both baseless and brakeless simultaneously.

In some orthodox society parents select the life partner of their sons and daughters. They impose their choice. At present this decision does not work satisfactorily. A quality of orthodox may not be appreciated by the modern mind.

Quality is superior to quantity. Where quantity ends quality begins. A captain is a person of quality. Quality person is numbered. In contrast quantity grows in abundance i.e., ill weeds grow apace. The soldiers are quantitative in nature. They move or move not at the beckon of the captain. Similarly, politicians are the god father of the mob. They say mob is brain less crowd. They muster strong at the whip of the shrewd politician. Thus the head of the captain or politician and hands of the soldier or mob make a complete man. The remote is in the hand of captain and politician. Thus quality controls quantity.

Mass depends on quantity. Here quality has nothing to do. Number of audience or supporters is the yardstick of popularity of the

concerned politician. The leadership depends on quality. If mass have head, then leadership faces challenge. A shrewd politician is always alert lest his leadership faces no challenge. An ambitious person even murders his competitor to get the portfolio uncontested. He is either dangerously brilliant or brilliantly dangerous or both simultaneously. He likes not to walk. He likes walk over. Personal gain is his single agenda.

Quality means positive. A quality person is always optimist. It implies status. A quality person does not hanker after success. Rather success runs after quality personality.

If in any academic discussion audience is much then the population has quality. Similarly, if in a cheap entertainment the audience muster strong then the locality is less educated i.e., represents quantity. If the two programs occur simultaneously then number of audience present, in each of the programs, offers a clear picture of the social status and culture of the concerned population as well.

Beautiful face attracts. This attraction lasts if the person possesses quality. If the person has no quality, then with the disappearance of beauty the fans also disappear. But in case of quality attraction is permanent. Obviously, beautiful face with quality has more attractive power. The person is a blessed one.

Beauty is inherited or gifted. Here a person has no control. But acquiring knowledge thereby quality depends on effort of the concerned person. Perseverance, labour and honesty are the chief ingredients of acquiring quality. Thinking helps to sharpen it. Thinking or imagination is alias and akin to physical pain. Very few people can bear it. This answers why we see few quality persons around us.

In a meal protein is less and carbohydrate is more. Protein stands for quality and carbohydrate stands for quantity which is simply a filler of stomach. This filler causes health hazards as opined by the nutritionist. Only less protein is sufficient for maintaining health. But less carbohydrate is not sufficient for good health. Here balanced diet is optimum to keep both body and mind sound.

Care of parents is a must to build the career of the children. The outcome is that the children become quality person in future. Unguarded childhood or unshaded infant render the children prodigal. Such children become the headache of the parents thereby society at large. One quality son is far better than ten quantity sons. Man realises it when he reaches the autumn of life. At that belated period, he has nothing to do except mourning.

Some customers search for quality products. Some customers search for quantity product. Price is not the factor to the elite class. To the poor price is a barrier to purchase quality thing in bulk. They purchase lower quality to meet up basic needs. Luxury product is merely a dream to the proletariat. An intelligent businessman keeps both the goods accordingly. Cocktail of both in definite proportion is optimum to the middle class. A judicious customer cuts his coat according to his cloth.

Quantity is mundane. Quality is divine. Quality is superior to quantity in all respect. Skilled labourers represent quality, hence highly paid. Unskilled labourers are large in number, hence low paid. Quality person can do the job of quantity person. The reverse

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is not correct. In a single-handed office the person is both master and slave.

Quality person suffers from superiority complex. Quantity person suffers from inferiority complex. Complex of any kind is not good at all. It is the hindrance towards development. Both are complementary to each other. Either of them alone can never reach the goal. There are various types of jobs in the society. Similarly, there are different gradations among the workers. They are deputed according to their expertise.

A captain is a person of quality. But he does not fight. Soldiers fight. Similarly, a leader leads a party. Supporters cannot lead the party. They devote themselves to build the nation. A ship without

radar can never reach the sea shore. Similarly, without captain or leader nothing can be achieved.

### **Conclusion**

Love needs both quality and quantity. A lover needs quality partner. To gossip they need quantity. Huge quantity of time even is not sufficient to serve and satisfy emotion. Pain caused by separation for a single moment seems to be an hourly event. In contrast a happy hourly hour seems to be finished in the twinkle of an eye. Here lies the limitation of quantity in the light of quality.

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No reference, since the present article is an outcome of Creative Nonfiction Writing.

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