

## Of Influence

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### Abstract

Someone is influenced easily. It is both merit and demerit of the concerned person simultaneously. A stranger comes and says something. The person believes it. He is influenced first time. Then a second stranger comes. He says the opposite thing. The person also believes it. Thus he is influenced second time. Now the outcome of the decision of the concerned person is quiet unpredictable. Even the person knows it not. He has no locusstandi at all. Here lies the vacillating character of the influence.

**Keywords:** Influence, Capacity, Convince, Impose, Obey, Follower, Disciple, Blind, Blunt

### Introduction

Creative writing is based more on manifestation rather than on expression. It does not inform, rather it reveals. So it bears no reference. The best creative writing is critical, and the best critical writing is creative. This article is an outcome of thinking about creative writing meant for a general readership. As such, I have adopted a free style methodology so that everyone can enjoy the pleasure of reading. As you might know, Francis Bacon (1561-1626), the immortal essayist, wrote many essays namely 'Of Love', 'Of Friendship', 'Of Ambition', 'Of Studies', and so on. The multiple-minded genius correctly pointed out that all the words of the dictionary can be used as themes for essays. But little has been done since his death to continue or finish his monumental task. Bacon's unique individual style of presentation ignited my imagination and encouraged me to write creative essays as a method of relieving a wide range of emotions through catharsis.

### Article

Influence is the capacity to have an effect on the character, development, or behaviour of someone or something, or the effect itself e.g., the influence of television violence. In physics it is electrical or magnetic induction.

Influence is quite natural. It may be permanent or temporary. The effect depends on the personality trait or characteristics of the concerned person or thing being influenced.

If a cold metal is offered heat it becomes hot. Whenever heat is withdrawn it becomes cold again. Thus the influence is temporary. This is due to the fact that metal is an inanimate object. It is

irrational. Man is rational. So man cannot be influenced easily. So influence of man may be permanent or temporary. It is temporary likely to be permanent.

Man judges both the influence and influencer as well. He considers, counts his benefit and decides accordingly. His decision is greatly influenced by the nature and character i.e., previous track-record of the concerned influencer. A judicious influencer considers the probable outcome before influencing someone. He also considers the track-record of the person to be influenced. Here look before you leap is the best strategy otherwise desired result may not be obtained. And it is merely wastage of time, money and energy as well.

The main problem with the man lies in the fact that man thinks something, speaks another thing, does completely different thing and does not confess what he has done. Here lies the greatest influence of unknown force upon men and their manners.

Man is alias and akin to mind. Mind is restless and fast. Mind cannot be caught red-handed. It cannot be trapped. Rather it causes trapped. Similar is the man. Mind is abstract. Man is concrete. Both are diagonally opposite to each other. Yet they are highly identical in nature. Whether man controls mind or mind control man is a million dollar question!

A child is innocent. It is tender in nature. As such it is easily be moulded i.e., influenced. So unguarded childhood and unshaded infant are influenced much. Here good influence builds the career and evil force causes hindrance for fool blooming of any budding

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soul and the child ultimately faces utter and untimely ruin.

All cannot influence. It is a special power. Someone can influence easily. He has a pleasing personality. It is his added quality which helps him to convince the opponent easily. Someone cannot rather be influenced easily. Such a person should not be entrusted with any vital role or serious matter to deal with regarding any kind of negotiation. So in negotiation purpose this personality trait is very important. Here beautiful face plays a crucial role which is defamed as honey trap.

Someone is influenced easily. It is both merit and demerit of the concerned person simultaneously. A stranger comes and says something. The person believes it. He is influenced first time. Then a second stranger comes. He says the opposite thing. The person also believes it. Thus he is influenced second time. Now the outcome of the decision of the concerned person is quiet unpredictable. Even the person knows it not. He has no locus standi at all. Here lies the vacillating character of the influence.

In election this moulding of public is very difficult. They are floating voter and are quite unpredictable. Such a voter accepts gift from someone but tenders vote to another one bewildering an experienced politician even.

The public behaves in a particular way in the morning and behaves the opposite in the evening of that very day being influenced otherwise. Thus the mood and motive of the mob are gloriously so uncertain. None can predict them. No statistical model can forecast the motive of the moody voters. This is the because of the classical failure of the exit poll forecast.

This is equally true in case of moody and choosy lovers also. Lovers change their decision very frequently being influenced by various allurements. As such a lover hardly can predict his/her movement in advance, since it is unknown to him/her even.

Influence is omnipresent. Man experiences it from cradle to coffin. Sometimes it favours. Sometimes it favours not. It seems the summation of such favour and disfavour, throughout his life, totals to zero. So a person should not lose heart if luck betrays.

Further if an inferior is favoured illegally he expresses it violently. In contrast a wise remains indifferent both in weal and woe. The learned knows that both good and bad luck appear and disappear periodically like seasons of the year. In fact exposure manifests the actual intellect and status of the concerned person.

Influence is a negative term. Influence may be good but influential person is bad. He who tries to influence is a tricky person. Good candidate will automatically be selected without any influence.

Influence and nepotism are similar. Inferior person if be selected then in crisis period such an inferior candidate cannot take decision independently causing premature defunct of the organisation.

The issue of a wise may not be another wise. Here nature decides and directs the trait of any concerned person. Here influence has no room.

If a wise is physically fit, mentally sound and economically strong then he is the greatest of all. In contrast if the person is a fool then he is the worst of all. Such a fool dares no body and cares none. If such a person is brilliant then he is either dangerously brilliant or brilliantly dangerous or both simultaneously. Again if the person is genius then he is a gifted one. If he misuses his talent then he becomes a diverted genius. He becomes a misguided missile. He can massacre anytime anywhere. The influence of such a person causes terror in the society.

Influence may be real or spiritual. It has many tactics. Someone inherits it by birth. Someone acquires it by practice. Inheritance is real. Acquired is an artificial one. Practice makes a man perfect. Sometimes through constant practice, the practitioner surpasses the guru even.

Influence is an art. All is not artist. All cannot be artist. All are not destined to be artist. Very few try to learn it. More few become successful. They are blessed. They are numbered. This answers why we see few influential persons around us.

Oiling is the most powerful influential tool since time immemorial. Its outcome is very good. Man likes to oil and likes to be oiled. Sex, complexion, money and power are various avenues of influence. Recommendation is alias and akin to influence. High post, high rank, etc. are the inventory of influence.

A powerful person may or may not influence. If he influences he is good. If he does not influence he is great. They say where goodness ends greatness begins.

Someone likes to influence. Someone likes not to influence. Someone does not like to accept any favour from someone through influence. He is an egoist. He likes not to be indebted in that nasty way. Then he will have to pay back the favour either in cash or in kind or in both. This is a serious obligation. This is a headache also.

Everybody fears an influential person. None can protest but one day the tyrant is dethroned. That is inevitable but may not be immediate.

Eternity sweeps away all and everything both animate and inanimate object of this universe. Only a wise knows it. So the learned behaves accordingly. A fool knows it not. As such it behaves rudely and in course of time it experiences downfall. Then the tyrant fool ruler has to bear the brutal laughter around him quite helplessly.

Influence is called brain wash. The political leaders use it to increase the number of supporters. The terrorist uses it to capture the innocent souls. A gang leader uses it for any illegal operation. A poor person is compelled to do a crime instead of money. An

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inattentive student cheats during examination. If a rich guy loves a poor girl and decides to marry her then it is considered as an example of brain wash. Similarly, if a rich person leaves his family due to divine call then it is called spiritual brain wash.

Supporters are of two types blind and blunt. Firstly they are blind. In course of time they become blunt. Then they follow the politician like a flock of sheep.

If influence is detected at an early stage then the victim can be rescued. If it is late then the influenced person cannot further be influenced to regain his previous state of life. For recovery prolonged counselling is required.

In a patriarchal society the influence of husband is much. In a matriarchal it is just the reverse. In family life such influence is a hindrance for peace and happiness. Here cooperation is the only key for happy conjugal life. Such a happy family can nurture the issues properly. Here good influence paves the way for attainment of greatness.

Religion attracts. Religious leaders influence. Attraction is good. Influence is bad. Through influence a person is converted from one religion to another religion. A poor person is allured to change his religion to save him from starvation or for better livelihood. Here rivalry among different religious leaders is observed. Riots and massacre are the brain child of the so-called self-proclaimed social reformers. History is the witness of such activities of the protagonist who act secretly. This is a striking example of negative impact of influence.

Influence mainly are of two types viz., classical and commercial. Man faces influences and be influenced accordingly in their various forms and features having different degrees and dimensions as well. Man varies in his characteristic nature and behaviour so his

influence also varies. Each person has unique personality pattern. So his influence is also unique.

Culture influences silently but with steady approach. The children are influenced at first by their parents, family members and environment. The students are influenced by the teachers. The artists, authors and scientists are influenced by their predecessors. A genius is not influenced rather he influences others. That's why he is genius. He is not common. Rather his uncommon attitude or appearance i.e., uncommon style influences others.

A creator is not influenced rather he is inspired. Inspired writing is completely a new thing. Its grammar is quite different. One has to learn the new grammar to grasp the inner meaning of the inspired writing. It needs sincere attention. It demands meditation. Thus where influence ends inspiration begins.

Both influenced and inspired persons do something being motivated. Motivation is mundane. Its outcome is divine. The creator enjoys intense heavenly delight through his infinite wisdom.

### Conclusion

They say no politics is also a politics. No style is also a style. Similarly, no influence is also an influence rather more than that. Only a highly influenced person can keep safe distance from the so-called influence seldom a callous one. It is a unique game. It needs charisma. Here lies the uniqueness of influence rather than unique influence.

### References

No reference, since the present article is an outcome of Creative Nonfiction Writing.

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